

MEGA SALES FAIR

Entrepreneurial Development Cell and Wavoo Wajeeha Start up Cell of Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam organized "Sales Fair" on 17.02.2024 in Open air auditorium at 10.30 am.

In the august presence of Alhaj Wavoo S. Seyed Abdur Rahman, Founder – President, Alhaj Wavoo M.M. Mohuthazeem B.A., (CS), Secretary, Alhaj Hafiz Wavoo S.A.R. Ahmed Ishaque Aalim, M.A., Azhari (Egypt), Assistant Secretary, Dr. Mrs. Mercy Henry, M.A., Ph.D., Director, Dr. V. Rama, M.Sc., M.Phil., Ph.D., Principal, the programme started with Quirath recited by Ms. N. Faritha Thaslima of I BBA. Next, welcome address was given by Ms. M.T. Kithuru Magfira of I B.COM and she introduced the honourable chief guest.

The Chief Guest of the day was Dr. Rohini Muthuraman, M.A., MBA, M.Phil., Ph.D., Rohini Muthuraman Financing and Investing & Ram Muthuram Cinemas and Group of Companies. She addressed the gathering and gave a talk on the topic "The Role of Students in fostering Start ups".

After that, honourable chief guest inaugurated the sales fair and visited the stalls exhibited by the students and alumnae. She also appreciated the innovative ideas displayed by the students.



Fig. 1: Chief Guest addressing the young entrepreneurs

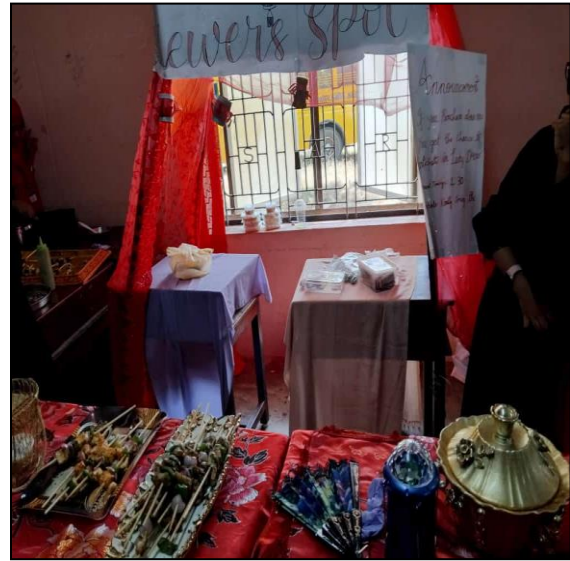


Fig. 2 & Fig. 3: Stalls displayed by the alumnae



Fig. 4 & Fig. 5: Stalls displayed by the students

On the whole, 76 stalls were displayed by the students. And 12 stalls were exhibited by the alumnae and 86 alumnae visited the fair. Ms. K.M. Mohiadeen Fathima of III CS delivered Vote of thanks and Duah was recited by Ms. P.S.M. Beevi Fathima of II BA English All the students attended the programme as well as the sales fair. The programme was coordinated by the ED Cell and Start up cell staff members.