

**Wavoo Wajeetha Women's College of Arts & Science
Kayalpatnam – 628 204**

Staff Profile

1.	Name	Dr. D. HEPZIBAH VINSYAH JEYASEELI
2.	Designation	ASSISTANT PROFESSOR
3.	Name of the Department	DEPARTMENT OF BUSINESS ADMINISTRATION
4.	Gender	Female
5.	Date of Appointment	03-12-2018

Education details:

S.No	Degree	Institution	University	Year of Study	Grade/ Percentage
1.	B.B.A	Govindammal Aditanar College for Women Tiruchendur	Manonmaniam Sundaranar University,	2006-2009	69.6%
2.	M.B.A	Dr. Sivanthi Aditanar College of Engineering Tiruchendur	Anna University of Technology, Tirunelveli	2009-2011	7.8
3.	NET	UGC	-	2012	-
4.	M.A. Economics	Directorate of Distance and Continuing Education	Manonmaniam Sundaranar University	2014	58.3%
5.	Post Graduate Diploma in Financial Management (PGDFM)	Directorate of Distance Education	Annamalai University, Chidambaram	2015	72%
6.	Ph.D in Business Administration,	Department of Management Studies, M.S University	Manonmaniam Sundaranar University	2016	-

Details Of Orientation Or Refresher Courses Or FDP Attended:

S.No	Theme	University/ Institution	Sponsor	Duration	Date
1.	“Building Professional and Leadership Excellence Among Faculty- A Holistic Approach in Designing and Developing and Integrated and Inclusive Teaching Learning Ecosystem,	Ethiraj College for Women, Chennai Tamilnadu.	AICTE –ISTE approved Induction/Refresher Programme	6 days	23.07.2018 to 28.07.2018
2.	FDP on Entrepreneurial Ecosystem	Entrepreneurship Development and Innovation Institute and Centre for Entrepreneurship Development, Anna University, Chennai.	Entrepreneurship Development and Innovation Institute, Chennai	3 days	21 st to 23 rd Sep. 2017
3.	FDP on Structural Equation Modeling using AMOS	Easwari Engineering College, Chennai	-	1 day	11 th May 2017.
4.	FDP on “Business Simulation Strategy ”	Department of MBA, Ethiraj College for Women	ICT Academy, Government of Tamilnadu, Chennai	2 days	30 th &31 st March 2017

Details of Seminars, Conferences, Workshops, etc.,(With ISBN/ISSN):

S.No	Type	Theme	Organized By	Sponsor, ISBN/ISSN	Date
1	International Conference	Employment Skills and Rural Transformation	Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli		11 to 13 th April 2019.
2	National level seminar	Current Business and Economic Conditions in India,	PG& Research Department of Commerce, Sadakathullah Appa College(Autonomous), Tirunelveli		14 th February 2019.
3	State level seminar	“Human Resource Management”	PG Department of Commerce& Research Centre, Nazareth Margoschis College at Pillaiyanmai		28 th January 2019.

4	sensitization program	Revised NAAC Accreditation Framework	NAAC, Bengaluru & IQAC, Manonmaniam Sundaranar University, Tirunelveli.		29 th Decemeber 2018.
5	National Conference	Sustainable Green Business	Alagappa Institute of Management, Alagappa University, Karaikudi,		26 th and 27 th March 2018.
6	International Conference	Business Transformation: Opportunities And Challenges Ahead	VEL TECH Rangarajan Dr.Sagunthala R&D Institute of Science and Technology, Chennai		28 th March 2018.
7	National Level Workshop	“Advances in Data Analysis Using Structural Equation Modeling”,	Department of Management Studies, Regional Office, Anna University Tirunelveli Region, Tirunelveli		25 th to 26 th September 2015
8	Short –Term Course	Data Analysis for research in Social Sciences and Management	Department of Humanities, National Institute of Technology, Tiruchirappali		27 th -31 st January 2015
9	10 days workshop	Research Methodology and SPSS Programme for Research Scholars in Social Sciences	Department of Commerce, M.S University Tirunelveli	ICSSR sponsored	17 th -26 th October 2013.

Details Of Papers Published In Journals

S.No	Journal Type	Name Of The Journal	Title Of The Article	Name Of The Co-Authors	Volume No, Issue No, Page Nos. ISSN No/DOI	Month and year of Publication	Impact Factor	When Peer review or no
1.	UGC Approved journal	<i>Asian Journal of Multidimensional Research</i>	“Enhancing Employability skills of management students – A Study	-	Vol 8, special issue 2; P.No.43-48 ISSN 2278-4853	April 2019	Impact factor 6.053	

2.	UGC Approved Journal	<i>Sadakath, A Research Bulletin</i>	Online Hotel Reservation Systems – A perspective of Travellers		Vol 6 , Special issue 1 P.No. 343-347 ISSN 2347-7644	2019		
3.	UGC Approved Journal	<i>Shanlax International Journal of Management</i>	“Green Marketing Practices of Banks: A Perspective on Awareness, Use and Problems of Customers		Vol 5 special issue 4 P.No 61-64, ISSN2321-4643,	2018	Impact Factor 2.082	
4.	UGC Approved Journal	<i>Shanlax International Journal of Management</i>	Consumer Buying Behaviour- An Eco-Friendly Approach on Stationery Products	Rajeswari.A	Vol 5, special issue 3 P.No87-91 ISSN2321-4643,	2018	Impact Factor 2.082	
5.	UGC Approved Journal	<i>ROOTS International Journal of Multidisciplinary Research,</i>	Social Responsibility Practices of Micro, Small, Medium Enterprises (MSMEs)		487Vol 4 No.1 P.No 132-135 ISSN 2349-8684	2017		