

**Wavoo Wajeetha Women's College of Arts & Science
Kayalpatnam – 628 204**

Staff Profile

1.	Name	M.Rajalakshmi
2.	Designation	Assistant Professor
3.	Name of the Department	Commerce
4.	Gender	Female
5.	Date of Appointment	19.06.2013

Education details:

S.No	Degree	Institution	University	Year of Study	Grade/ Percentage
1.	B.Com	N.M.C.P	M.S.University	2005-08	70%
2.	M.Com	M.S.University	M.S.University	2008-10	82.8% (1st Rank & Gold Medalist)
3.	M.Phil	M.S.University	M.S.University	2010-11	85% (1st Rank & Gold Medalist)
4.	SET		Mother Theresa University, Kodaikanal	2017	
5.	NET		UGC	2019	

Details of Seminars, Conferences, Workshops, etc.,(With ISBN/ISSN):

S.No	Type	Theme	Organized By	Sponsor, ISBN/ISSN	Date
1.	State level Seminar	Recent Trends in library and Information Science	Manonmaniam Sundaranar University		26.09.2008
2.	National Seminar	Global financial crisis	Manonmaniam Sundaranar University		27.3.2009
3.	National Seminar	“Indian financial services sector – an overview”	Manonmaniam Sundaranar University		5,6.09.2009
4.	Workshop	Personality Development & Leadership Qualities	Manonmaniam Sundaranar University		25.03.2010
5.	State level Seminar	Corporate social responsibility: towards transparent business practices	St.Xaviers college, Palayamkottai, Tirunelveli		11.01.2011
6.	International Seminar	Emerging dimensions of banking sector	Manonmaniam Sundaranar University		21,22.01.2011
7.	National Seminar	Recent scenario in service sector organization	Sadakathullah Appa College		17.02.2011
8.	State level Seminar	Human Rights	M.D.T Hindu College		18,19.02.2011
9.	National Seminar	River sand and its impacts on the environment	Manonmaniam Sundaranar University		10,11.03.2011
10.	Workshop (3 days)	Applications of SPSS in research	Manonmaniam Sundaranar University		8 – 10.4.2011

11.	National Seminar	“Global Changes and Sustainable Consumption” Issues and Challenges	Department of Commerce, M.S. university		24-25.2. 2012
12.	International Conference	Synchronizing management theories and business practices: challenges ahead	Annamalai University		27– 29.7.2012
13.	One week workshop	Quality Research in Business Studies	Department of Commerce, M.S. University		18-24.1.2013
14.	National seminar	Business Innovation in Global Era.	PG & Research Department of Commerce, Hindustan college of Arts and Science, Coimbatore		1.2.2013
15.	Workshop (3 days)	Recent Advancement in Social Science Research Methods	Department of Sociology, M.S.University.		26 – 28. 02. 2013
16.	Two day workshop	Enhancing Teaching Skill	Department of Education M.S.University		01 & 02.03.13
17.	National seminar	Enrichment of Women Entrepreneurs	Wavoo Wajeeha Women’s college		8.3.2013
18.	National conference	Coastal Region: Development and Environment	Department of Economics, M.S.University		14&15.03.13
19.	National Seminar	Emerging Trends in HR Practices	Department of Commerce University of Madras		15.03.13
20.	Two days Workshop	Enhancing Teaching Skills	Department of Education, M.S.University		1 & 2 . 3.2013
21.	Two days Workshop	Curriculum development for	Curriculum Development cell M.S.University		22&23.03.2013

		vocational component of college Education			
22.	National level workshop	National level workshop for Budding Manager	BBA Department, WWWC.		21.09.2013
23.	National Seminar	Marketing in Dynamic Business Environment	BBA Department St.Xavier College		29.01.2014
24.	International conference	Recent Trends in Commerce and Management	Department of Commerce, Jairam Arts & Science College, Salem.		5.02.2014
25.	National Conference	Modern Trends & Development strategies in Indian Business	Department of Commerce & Management, Sri Ganesh College, Selam		19.02.2014
26.	National Conference	National Conference on Recent Advancements in Business Practices	Nehru Institute of Management Studies, Coimbatore		21.03.2014
27.	National Seminar	“ Health Care Marketing”	St. Xavier College, Palayamkottai. Tirunelveli.		20.02.2015
28.	National Level Seminar	“Caring Entrepreneurship Awareness among Self Help Group Members in Tirunelveli District”	Sadakathullah Appa College, Autonomus. Tirunelveli.		18.02.2015
29.	Two days international Faculty development	Human Resource in Global Perspective	Department of Commerce, M.S.University		27 . 03.2014

	programme				
30.	International workshop	Improving skills on publishing in Reviewed and indexed journals	M.S.University		28. 03.2014
31.	National Conference	M- Commerce in Global Business	Prof. Dnanapalan College, Chennai.		19.09.2014
32.	National Conference	Tamil Department Conference on Sanga illakiyathil Tholilgal	Tamil Department, WWWC, Kayalatinam.		7.01.2015 & 9. 01.2015
33.	National Level Seminar	“Digital Agility – A Peep into the Future”	Department of Commerce, WWWC, Kayalpatinam		31.01.2017
34.	National Seminar	GST – A New Indirect Tax Regime in India	Department of Commerce, WWWC, Kayalpatinam		1.02.2018
35.	Zonal Level	Orientation Programme for YRC Programme Officer	M.S.University Tirunelveli.		19.2.2018
36.	National Level Seminar	GST and its Application on Indian Trade	Nazareth Margoschis College, Nazareth.		22.02.2018
37.	State level seminar	“Human Resource Management”	PG Department of Commerce& Research Centre, Nazareth Margoschis College at Pillaiyanmai		28-01 2019.
38.	National Level Seminar	Current Business and Economic Conditions	Sadakathullah Appa College, Autonomus.		14.2.2019

		in India	Tirunelveli.		
39.	International Conference	Employment Skills and Rural Transformation	M.S.University Tirunelveli.		11.04.2019-13.04.2019

Details Of Orientation Or Refresher Courses Or FDP Attended:

S.No	Theme	University/ Institution	Duration	Date
1.	Characteristics of Active Professionalism	Wavoo Wajeetha Women's College	1 day	19.06.2013
2.	Orientation programme for research scholars	Manonmaniam Sundaranar University	1 day	8.09.2010
3.	Development of Entrepreneurial Culture Faculty development programme	Gnanamani Educational Institutions, Namakkal.		11.04.2014
4.	Increasing Efficiency in Teaching through Reflections	Wavoo Wajeetha Women's College	1 day	26.06.2014
5.	Effective Teaching	Wavoo Wajeetha Women's College	1 day	14.03.2015
6.	Emotional Intelligence	Wavoo Wajeetha Women's College	1 day	12.12.2015
7.	Teaching Methodologies	Wavoo Wajeetha Women's College	1 day	15.06.2016

Details of papers/poster published:

S.No	Type	Theme	Organized By	Date
1.	ISBN No.978-93- 80812-05-2	Stress Management among bank employees	Manonmaniam Sundaranar University	15.03.13
2.	ISBN No.978-93-5051-655-3	Sustainable Consumption and Production – An Overview	Manonmaniam Sundaranar University	24.02.2012 25.2. 2012
3.	ISBN No.978-93-82338-09-3	HRM Practices in banking Industry	Annamalai University.	27.07.2012- 29.7.2012
4.	ISBN 978-93-80686-29-5	Creating Entrepreneurship Awareness among Self-Help group Members in Tirunelveli Dt. Tamilnadu	SADAKADULLAH APPA COLLEGE, TIRUNELVELI.	18.02.2015
5.	ISBN 978-93-84734-084	Emerging issues in Health Care Marketing	ST. XAVIER'S COLLEGE , PALAYAMKOTTAI	20.02.2015

Details of Journal Publications

S.No	Journal Type	Name Of The Journal	Title Of The Article	Name Of The Co-Authors	Volume No,Issue No,Page Nos.ISSN No/DOI	Month and year of Publication	Impact Factor
1.		Journal of Management, ,	Consumer Attitude Towards Green Products of FMGC Sector	Dr.C.Thilakam	Vol-5, Issue:2	September:2012	-
2.		SRM BIZAD Research review	A Study on Consumer perception and behavior towards CRM in TamilNadu Mercantile Bank Ltd. In Tuticorin district of Tamilnadu	L.R.Subha	Vol-1, ISSN 0952-4957	26.02.2015	-
3.	UGC approved Journal	Shanlax International	A Study on awareness of Sole Trader towards GST	-			4.118
4.	UGC approved Journal	Sadakath – A Research Bulletin	CSR and its impact on consumer's buying Behaviour	S.Selvasanthi	Vol.6, ISSN: 2347 7644)	March 2019	-
5.	UGC approved Journal	Asian Journal of Multidimensional Research	Causes and Consequences of Migration of people from Rural area to Urban Area	L.R.Subha & S.Selvasanthi		April 2019	SJIF2018 = 6.053

Various Positions held :

S.No	College/University/Institution	Position	Department	Duration
1.	Manonmaniam Sundaranar University	Project Research Associate – (ICSSR Minor Project)	Commerce	1 Year (2011-2012)
2.		Member of organizing committee – Commano -09	Commerce	2 Years (2008 – 2010)
3.	Wavoo Wajeetha Women’s College	Member in Morale		1 Year 2014-15
4.		Special Issue Editor for “Commerce Chronicle”	Commerce	1 Year (2014)
5.		Commercio association staff secretary	Commerce	1 Year (2013-2014)
6.		Magazine Committee Member	-	1 Year (2013-2014)
7.		Discipline Committee Member		2 Years (2016-18)
8.		Quiz Club Member		2 Year (2015-2017)
9.		YRC Programme Officer		2 Years (2016 to till now)